

Five Pillars of Growth

Infrastructure Improvements

**Business Attraction and
Expansion**

**Public Safety and Community
Services**

Quality of Life

**Housing Development and
Homeownership Growth**

Keiser Economic Development

Five Key Economic Development Pillars for Keiser

1. **Infrastructure Improvements** – Upgrading the sewer system, expanding subdivisions, and improving water services make Keiser more attractive for businesses and residents. Reliable infrastructure is essential for sustainable growth.
2. **Business Attraction and Expansion** – Bringing in essential businesses like a gas station, retail stores, and service-based businesses will create jobs and keep spending local. Incentives for small business development can further boost the local economy.
3. **Public Safety and Community Services** – Strengthening the police and fire departments with new equipment, personnel, and resources ensures a safe and well-protected community. Enhanced safety makes Keiser more attractive to families, businesses, and potential investors.
4. **Quality of Life** – The Keiser Park Revitalization Project, with new walking trails, playground equipment, a fishing pond, and future amenities like basketball, pickleball, and tennis courts, will serve as a community hub. A well-maintained park increases property value and supports local events that stimulate the economy.
5. **Housing Development and Homeownership Growth** – With the annexation of 25 acres for new homes and the old school site being converted into a subdivision, Keiser is creating opportunities for homeownership, increasing the tax base, and supporting local businesses.

These economic drivers position Keiser for long-term growth while improving quality of life and attracting new residents and businesses.